



2020 CALL FOR ARTISTS

Deadline: Friday, March 13

WHAT IS DRAIN SMART?

Drain Smart is a public art and environmental education program that uses semi-permanent murals to communicate the link between street litter, storm drains, and water quality. The art should make people think twice before disposing of anything down a storm drain.

THE POLLUTION PROBLEM

In most cities in the U.S. municipal storm drains flow directly to our streams, rivers, and lakes. When it rains, storm water flows over parking lots, lawns, and other surfaces. Runoff water picks up everything in its path, including grease/oil, sediment, brake dust, antifreeze, fertilizer, litter, and even pet waste. This polluted water travels untreated and unfiltered through storm drains, then into our local waters.



ARTWORK PARAMETERS

- Please include the storm drain physical components (lid, throat, etc.) in your conceptual drawing so we can see how the artwork will be laid out. Storm drain size and shapes vary, so your design may need to be modified to fit the assigned drain.
- All artwork should remain within the confines of the storm drain structure and should not extend to adjacent areas of concrete or asphalt.
- You may sign your work, but it must be **no taller than 2 inches**. Links to your webpage or social media are acceptable, as long as these also follow the 2-inch guideline.
- The committee reserves the right to paint over any final design that does not meet criteria above, or which does not hold true to the original conceptual sketch submitted by the artist.
- More than one artist may work together but you will share the stipend and prize. You may submit multiple conceptual sketches for consideration but only one design per artist or group will be selected.
- No use of commercial or copyrighted characters is permitted.
- Computer-generated designs will only be considered if the proposal also includes examples of your work as a painter. Stenciled designs will not be considered.

CONSERVATION MESSAGE

- All designs must include the message “**Drains to creek**” or something similar, depending on the location of the assigned drain. Wildlife featured, if any, should be native to Arkansas.
- A 4-inch drain marker and a 4-inch QR code will be affixed to completed drains. You can incorporate these into your design, or during painting, mark a (+) sign where you would like the drain marker located and a (-) sign for the location of the QR.



DRAIN SMART ARTIST APPLICATION

Name: _____

Address: _____

Email: _____ Phone: _____

Are you a student? _____ If so, where: _____

City or storm drain preference (if any): _____

Submit: Along with the information above, please provide a **sketch** (min size 8 1/2 x 11 inches) of your design idea, a **title** of your concept, a **brief concept description**, and a **brief artist's bio** (imagine the text you'd want displayed with your art if it were hanging in a gallery). You may also supply portfolio work and/or a resume. Selected artists must also submit a personal photo for outreach materials and must RSVP to one of the Orientation Meetings (see Project Timeline for dates).

Return all required application materials to: Drain Smart c/o Audubon Arkansas, 4500 Springer Blvd, Little Rock, AR 72206. You may also scan your application materials and email to drainsmartlr@gmail.com. Or apply online at drain-smart.org.

2020 Storm Drain Corridors: You may indicate a preference, and while we cannot guarantee preferred placement, the committee will attempt to honor preferences when possible. Visit drain-smart.org to view drain locations.

What to Expect: The City will power wash drains before painting. Artists will be provided with concrete sealant to apply before and after painting. Metal primer for the manhole cover, and acrylic paints in red, blue, yellow, black, white, and brown will also be provided. A \$150 stipend is given when the art is done. A reception recognizing the artists on June 25 is followed by a month of online public voting, with the top 3 winning \$200, \$300, and \$500.



PROJECT TIMELINE

- Application Deadline: **Friday, March 13**
- Artist Notification: **Friday, March 27**
- Orientation Meeting: **Sunday, April 5 OR Tuesday, April 7**
- **All art must be completed by Monday, June 1**

2020 PARTNERS

